



FEDERAL EMPLOYEE BENEFITS

"Cheryl Cran was highly recommended by another Kaiser group she had worked with- and we recently hired her as our closing Keynote Speaker for our annual meeting – what a perfect fit!

"Cheryl's message was fully customized based on our business, our diverse audience and she closed our conference beautifully.

"She was able to weave in content from other elements of the program as well as tune in to the unique challenges that people in our teams are dealing with and provide inspiring ideas. Her business background and experience along with her intuitive insights and dynamic delivery provided our group with inspiration and was a fantastic way to wrap up our conference!"

VP Federal Employee Benefits

AME

"Cheryl Cran was one of the Keynote speakers for our annual AME International Conference and her thought-provoking presentation on "The Amazing Race for Talent" was just what we wanted for this group of professionals, who are mainly in the manufacturing industry. We liked that Cheryl used technology, including audience texting and tweeting, during her presentation and we were so appreciative that she had handouts for our attendees and provided them with a link to download one of her e-books. Our conference attendees were impressed with the caliber of presenters chosen and commented that Cheryl was engaging and energetic. Her keynote showcased her unique style of providing usable content with humor and connection."

Conference Leadership Team

EXECUTIVE ORGANIZATION

"Cheryl Cran's keynote on Lead Change with 2020 Vision was right on the money! Our EO Arizona Chapter members are entrepreneurs who have highly successful businesses and they were riveted by the content and the business relevance of Cheryl's presentation. She has the unique ability to zone in on the diversity of the group – we had over three dozen industries in the audience – and she is able to provide cutting edge research that validates the need for business leaders to lead change to grow the business utilizing effective communication skills with a multigenerational work environment.

"Her change solutions include leveraging technology, strategically using social media, rewiring the leadership operating system and so much more. The feedback from our group of entrepreneurs who attended was that they thought Cheryl's Keynote provided them with the most take home value than anything they had attended in previous learning events.

We will definitely work with Cheryl again!"

Executive Organization, Arizona

AHLA

"Cheryl Cran was keynote speaker for the Hospitality Leadership Forum, part of the International Hotel, Motel & Restaurant Show. Our audience of hospitality industry leaders and students embraced Cheryl's message of 'shared leadership' and the need to upgrade his or her leadership operating system. Cheryl's presentation was multidimensional and engaging thanks to her audience interaction, humor, and technology. Cheryl encouraged attendees to text and tweet throughout – a great boost to the level of engagement. The feedback received from our attendees was extremely positive, and she was a terrific addition to our conference program."

K. Moore

Director Convention & Events

DUKE UNIVERSITY SINGAPORE

"Cheryl Cran spoke for Duke University Singapore in April 2013 and we were thrilled! Her Keynote on "Everyone is a Leader" was very eye opening and inspiring. Cheryl's ability to convey her message on leadership, empowerment and skill development in a friendly, fun and connected way is quite amazing. Our group valued her ability to connect with our culture and customize her message to the realities of working in Singapore.

"I found Cheryl to be accessible, easy to work with and a great example of an inspired leader. We would love to have Cheryl back again."

J Heng

Duke- NUS University Singapore

AT&T

"Cheryl Cran is not Sheryl Crow but she is a rock star none the less! We had Cheryl as our closing keynote speaker for a series of programs for our leadership groups. Cheryl worked with us on over a dozen events where she delivered to about 6000 general managers in total from the AT&T system. Her keynote, "Lead with 2020 Vision" was THE icing on the proverbial cake of our two day events. Her ability to weave in the messages of the other presenters, her ability to engage the groups with humor, fun, authenticity and provocative thought was quite simply amazing and EXACTLY what we needed as a close to our events.

"Her stage presence, her use of audience interaction and her depth of knowledge on how today's leaders can lead change, transform people and grow business in the digital age was the reason we hired her and she is so easy to work with, it was a pleasure to have her on our team. We would definitely work with Cheryl again."

VP AT&T University

OMNITEL COMMUNICATIONS

"Cheryl Cran facilitated our annual Executive Strategy meeting in February 2014 and we are ecstatic with the results. With Cheryl's help we were able to refocus and gain clarity on our brand message to our customers, what needs to happen internally to fulfill the brand promise and what we as executive leaders need to transform in order to lead the company into its next level of success. Cheryl spent time with me and the team prior to the strategy meeting in a series of conference calls to gather input and data to help form the direction of the strategy meeting. She created an online survey to gather information and personal views on the challenges and the opportunities for the company and how the executive team viewed the future.

"Cheryl has a unique ability to gather tremendous data and content, sift through it and then provide a clear and simple pathway that helps the leaders and the business to grow. Her style is direct yet fun and she is deeply insightful into the personal growth needed by each individual in order for him or her to be able to contribute at higher levels to the overall goals of the company. Cheryl as a leadership expert is consultative, creative and results focused we look forward to working with her again."

R. Laudner
CEO, Omnitel Communications

TEXAS MUNICIPAL LEAGUE

"We had Cheryl Cran as our Opening Keynote Speaker for the Texas Municipal League Annual Conference and Exhibition, which was held in Austin, Texas in October of 2013. Her message "Engaging All Generations in the Community," was timely, relevant, and well received by conference attendees. Her combination of fun insights, inspiring stories, relevant examples, and customizations made her a wonderful speaker for our conference. Cheryl was a pleasure to work with as to where she was accessible before, during, and after the event. She has the rare combination of fun and high value content which is appealing to all levels and all generations."

Jacqueline Redin
Conferences and Training Services Manager
Texas Municipal League

JAMIESONS HEALTH

"Cheryl Cran's presentation to our group of Executive, Senior Leaders and others was in a word, TIMELY! We had our bi-annual leadership conference and Cheryl was the closing speaker for our two day event. Her ability to weave in content that is current to the corporate situation as well as present in a way that is fun, intelligent and thought provoking is amazing. We have had overwhelmingly positive feedback from Cheryl's session with comments that her message was the perfect close to the two day event and that they felt inspired and willing to shift their approach in their work as a result of hearing her.

"Cheryl brought research, the ability to connect, global intelligence and more to help make our conference a remarkable success."

D. Dumont
HR Executive

HD SUMMIT SINGAPORE

"We had Cheryl Cran as one of our main speakers at our annual HR Summit 2013 in Singapore, this event is the largest HR event of its' kind in Asia.

"Cheryl's session on 'Lead With 2020 Vision' was eye opening and very relevant to the HR professionals attending this event. Her combination of trend research, humour, and audience interaction was a hit with our group. We would love to work with Cheryl again."

E. Dean
Event Manager
Key Media Pte Ltd

HOSPITALITY DESIGN SUMMIT

"Your tempo, your gusto and energy, your combination of visuals and upbeat/hip music, your message and your statistics, your sense of humor and audience interaction – all make for quite an entertaining, learning and time-well-spent experience. I felt moved and enriched and really good after you spoke. So I thank you for your presentation at the best Summit EVER as we are being told by our attendees!!! I have you to thank for these comments!"

*E Grimsley
Conference Director*

PACIFIC HOTEL MANAGEMENT

"We had Cheryl as our Keynote speaker at our annual strategic retreat for our senior leaders. Her presentation on "Leading With Power, Energy & Passion" was exactly what our team needed. Cheryl has the unique ability to 'hear' what we needed and to completely create a customized message that was EXACTLY what we needed. Her knowledge of technology, leadership tools and emotional intelligence and her ability to give us tools to leverage our skills was right on track with where we need to go as a leadership team. We have a team of highly intelligent and accomplished leaders who are quite jaded and we had one of our long term leaders say, "I have been coming to these for years and Cheryl was by far the most relevant and excellent leadership expert we have had to date".

"As a leadership expert Cheryl combines research, applied knowledge and tremendous insight that ultimately will help our leaders to perform to their next level of success."

*S. Murdoch
VP Sales & Marketing*

INTERNATIONAL ASSOCIATION OF SPEAKERS BUREAUS (IASB)

“Cheryl presented at our annual convention held in Dallas this year and her topic was timely, relevant and helpful to the bureau owners and agents in attendance. We appreciated the time and effort she took to prepare a fully customized presentation that was applicable to our audience. She provided insight and relevant tools that I believe will help those in attendance build their business and achieve increased success. The research on social media as well as the technological tools Cheryl provided, such as relevant apps, were both interesting and helpful.”

Marie Fredette, CAE
Executive Vice-President, IASB

NEWFOUNDLAND & LABRADOR ORGANIZATION OF WOMEN ENTREPRENEURS

“A few years ago Cheryl was the Keynote speaker at our annual conference – she was so well received that we invited her back to do a special workshop for NLOWE. Cheryl’s session combined personal stories, business ideas, social media ideas, business success strategies and more. In fact she gave one of our members an idea for a web application for her business that could be a ‘million dollar’ idea. Cheryl is a WEConnect International and WBENC certified business and also delivered a message for our women entrepreneurs on the merits of being a certified woman business owner. While here in St. John’s she also met with the local chapter of the Women’s Presidents Organization and delivered a special session on employee retention, generational values and leadership styles. We highly recommend working with Cheryl, she also assisted us to promote our event by preparing press releases, blog posts, video promos and more- she is easy to work with, professional and provides high value to clients.”

NLOWE

INTERNATIONAL LEGAL TECHNOLOGY ASSOCIATION

“Cheryl Cran’s Keynote to our legal technology professionals at the ILTA 2012 conference was fantastic! We are a discerning group with high expectations and Cheryl’s ability to provide new thought provoking information as well as create energy and buzz around her topic was great. we had our highest attendance at an early morning session, ever. Our profession is dealing with continual technological change as well as economic and client pressures. Cheryl’s keynote, “Leading Change in a Fast Paced & Technological Workplace” was spot on. We appreciated the time she took both before the conference and during to talk with our people and deepen her understanding of our group and their challenges. In her keynote Cheryl provided strategies and solutions that were relevant and usable, as well as valuable takeaways to help people in their work. We were all talking about ‘the technology and generations gap’ for days after her presentation. It was a pleasure working with Cheryl before, during and after the Keynote.”

*Program Manager, Conferences
International Legal Technology Association*

ALAN WEISS

“Cheryl Cran is North America’s best kept secret!”

*Alan Weiss, PhD
President, Summit Consulting Group, Inc.*

KANSAS ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION

“We had Cheryl Cran as our Keynote Speaker at our K-ACTE Conference in Wichita Kansas July 2012. We are a group of educators and we work to bridge the skills we teach our students with the business community. Cheryl’s Keynote on Leading Change in a Fast Paced & Technological Workplace was timely, hugely relevant and of major impact with our group. This is a time of big change and the message Cheryl delivered provided insight, global research and practical ideas on how we as educators can integrate the reality of a very different future into our work. In addition to the Keynote Cheryl provided an afternoon concurrent session on Embracing Generations W,Y and Zoomers in the Workplace and this session further anchored the need for us to adapt to the upcoming generational talents of the millennial’s (those under 20) while continuing to prepare them for the workplace. As a result of Cheryl’s messages we have had many of our attendees continue to talk, generate ideas and more importantly plan to take new actions with the information that was shared.”

*G. Randel
Conference Chair*

WESTERN BROADCASTERS ASSOCIATION

“Cheryl, we want to thank you for your keynote presentation at our annual Western Broadcast Association conference. Your session on leading change in a fast paced, technological and multi-generational workplace was extremely well received by our members. Your message provided insight into the fast pace of change being made by social media and other technology. You provided leadership strategies and insights to deal with multi-generational workplaces. We appreciated the time you took to customize your message to the realities of the media industry. The media industry is changing rapidly and the tools you provided helped our members to look at their own speed of change as well as helping their teams to adapt to the changing workplace as well.”

*L. Lacey
Western Association of Broadcasters*

KPMG

“I appreciate the efforts you took to learn about our business and people strategy and how you used this information to customize the presentation. You kept everyone entertained, laughing and most importantly learning.”

KPMG

WITI (WOMEN IN TECHNOLOGY INTERNATIONAL)

“Cheryl, you did an excellent job on the Leading Change in a Fast Paced, Technological & Multigenerational Workplace webinar that you did for WITI (Women In Technology International). Our members across all generations and deal with the fast pace of the technology industry daily. The research you presented on leadership strategies for times of change was very relevant and the solutions and tools you provided gave attendees things that they can put into place today. We look forward to working with you again in the future.”

Kathy Hill, Webinar Manager
WITI

EXCELLENCE IN BUSINESS FORUM IN TRINIDAD

“We had Cheryl as our Keynote Speaker at our 6th annual Excellence in Business Forum in Trinidad. Cheryl’s message was perfect for our audience of entrepreneurs and leaders in the Trinidad business community. She provided ideas and strategies for everyone to use to increase business and success by better understanding the generations and how they manage change. There were four entrepreneurs who told their stories after Cheryl’s keynote and every one of them confirmed the challenges and opportunities of working with multiple generations in the business. We appreciate the time Cheryl took to understand our culture, meet with our team at the office before the event and continue to answer questions well into the evening of our event.”

N. Narine
Manager- Marketing Planning and Development
Business Development Company Limited

HOUSTON IFMA

“Cheryl, thank you so much for the INCREDIBLE keynote presentation that you prepared for the Houston Chapter of IFMA. I, personally, thought it was one of the most entertaining and insightful presentations that I have had the pleasure of sitting through. I have gotten a lot of feedback from the attendees and the feeling appears to be unanimous; Cheryl Cran Rocks! I especially appreciate how you took the time to learn so much about our industry and incorporate it into your presentation. Spoken like a true Facilities Management Pro!”

J. Benjamin

Associates Committee Chairperson, Houston Chapter of IFMA

SMC3

“We had Cheryl speak at a January 2012 conference in Atlanta in front of senior executives in the logistics, transportation and supply chain industry. She talked about changing generations at work – from Gen X to Gen Y and Zoomers. Her remarks on the changing dynamics of incorporating the work habits of all the generations was very relevant to the group from an industry known as traditional. She received very good remarks for both her presentation skills but more for her relevance as to why the dynamics matter to industry leaders and the next two or three generations of emerging leaders.”

Director Industry & Education Services

MCDONALDS RESTAURANTS

“Cheryl your keynote on the leadership impact of generational perspectives on our industry was right on target! I had many audience members come up to me and say that your keynote was relevant, insightful and humorous.

Our executive team loved you too! On behalf of the McDonalds

Restaurant W.O.N./WLN conference and the 1000 attendees- Thank- you!!”

Conference Chair W.O.N./WLN McDonalds Conference

HOME HARDWARE

“You certainly had our group buzzing with excitement during and following the presentation. You gave us some valuable insights into leading the different generations of customers and staff. I overheard lots of GenY, GenX and Zoomer discussions from our dealers for the next few days following your presentation. I would certainly recommend you to any other groups (except our competitors, of course).”

Director of Marketing, Home Hardware Limited

CANADA LABORATORY SUPPLIERS ASSOCIATION

“Our April 2011 AGM was a great success and Cheryl was terrific! She was informative and entertaining, and the attendees really enjoyed her. The topic was timely and Cheryl gave us really good information and insight.”

Canadian Laboratory Suppliers Association

MANULIFE FINANCIAL

“I wanted to send a big thank you for your very successful presentation at our staff meeting. Your presentation kept everyone entertained and engaged while presenting very practical information. I appreciate that you took the time to learn more about our organization and the employees who attended the meeting in order to customize your presentation. The tailored material you included was very well received and enhanced the delivery for everyone in attendance. I hope to have the pleasure to work with you again and would highly recommend you as a presenter.”

Director of Business Management

SVP TD CANADA TRUST WESTERN REGION

“Cheryl, your keynote “On The Leading Edge of Change” was the highlight of our conference! You did a great job of wrapping up the content of our conference and provided usable strategies for our group. Amazingly your message appealed to the mixed audience of Gen X, Y’s and Zoomers and the majority of the 600 attendees rated you 5 stars.

“The custom video you put together demonstrated your research and understanding of our culture and was a nice touch that personalized your message. The combination of stories, statistics and movie clips resulted in a dynamic ending to our leadership conference. It was a resounding success!”

SVP TD Canada Trust Western Region

NLOWE

“Just wanted to send a big thanks and appreciation to Cheryl Cran our Keynote for our 2011 Provincial Conference. She truly was the perfect fit!

“All the verbal reviews I have heard to date have been beyond positive for Cheryl and her session. In fact, the overall review seems to be that Cheryl was our best Keynote to date, and this was our 14th year. Cheryl was truly a joy to meet and I hope this is the beginning of a long relationship with NLOWE and Cheryl. I will be certain to spread the word of how great she is!”

Regional Coordinator
NLOWE

J GAGLIARDI, CMA CMA ALBERTA – EDMONTON CHAPTER

“Cheryl spoke at our 9th annual “CMA Night Out” in Edmonton. Cheryl was entertaining, interesting and informative all in one professional package. Cheryl was able to enlighten us on trends in industry that we must all embrace to be effective in the changing work environment. The feedback from senior business leaders attending our event was positive and all commented the evening was a great success. Thank you again Cheryl for your presentation as it exceeded our expectations.”

J. Gagliardi, CMA CMA Alberta – Edmonton Chapter

BELL

“Cheryl, your webinar presentation to our offices across Canada was so great I have already used some of the information you gave in both my professional and personal life.”
Some of the additional feedback we received was:

“Outstanding presentation- one of the best we have had”

“Excellent, relevant and useful- tons of tips to improve my communication”

“Very engaging and informative- superb webinar”

“Relevant, superb and humorous with a TON of useful information”

Thanks again Cheryl!”

Bell

BUSINESS DEVELOPMENT ING

“Cheryl, your keynote presentation to our ING Women’s Advisory Group “Increasing Our Momentum- Selling Across the Generations” was met with rave reviews from our group. In this ‘digital media’ age we know in the financial services industry that we have to adapt and shift our approach using technology and understanding the mindset of our Generations X and Y clients. As women in the financial industry we know we can capitalize on the trends and market movements we see happening. Your presentation provided us with research, statistics and proof that we must pay close attention to the changing buyer. In addition to the content your fun approach and ability to get everyone laughing and interacting made it all the more wonderful!

“Thank you and we look forward to working with you on future projects.”

B. Reed

Vice President, Business Development ING

FCCLA

“Cheryl, it was great to have you as our keynote speaker for our 1500 Advisers at the FCCLA conference- your session “3 Generations, 1 Workplace” was a hit! Our group left with new awareness and more importantly great ideas on how to speak the language of Gen Y but also how to leverage technology so that everyone from every generation can communicate better and with greater success. Your interactive style with the group was refreshing and having the audience text you questions was a great way to make sure people participated. Thanks for helping us make the FCCLA conference a huge success.”

Membership & Marketing Manager, FCCLA

CAESAR'S ENTERTAINMENT

“Cheryl and her Speak Inc. management team were incredibly professional and a real pleasure to work with. Most importantly, our attendees raved about Cheryl’s session; she actually scored the highest positive feedback ratings of any of our conference speakers!”

*Amy Allen, Director of Marketing
Caesars Entertainment*