

Keynote Philosophies



“The Future of Work is Now- Are You Ready?”

Cheryl Cran asks this question of all leaders and organizations as we head to the 2020 reality of work.

In this age of fast paced technology Cran says, “there is a need for leaders and “everyone is a leader” to upgrade his or her operating system”. How?

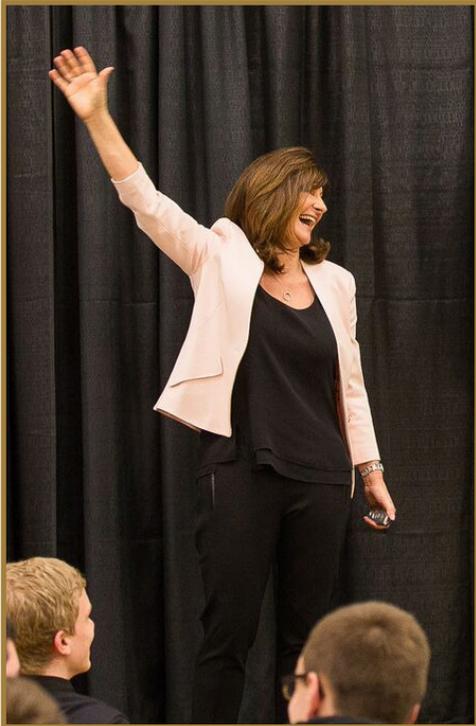
In her new book, “The Art of Change Leadership – Driving Transformation in a Fast Paced World” (Wiley USA) Cran provides research, case studies of companies that are driving transformation in their industries and leader interviews with change leaders also known as transformers.

Cheryl’s thought leadership on future of work and change leadership has helped leaders in industries such as technology, health, finance, insurance, agriculture, manufacturing and more.. Her clients are global in countries such as Indonesia, Malaysia, Singapore, USA, Canada, Romania, Italy, Greece and others.

Key Philosophies

As Technology Continues to Evolve – We Need to Focus on the Value of People

Fortune 500 companies do not have plans to shed workers. Even with the latest wave of technology and the emphasis on robotics the CEO’s of the biggest companies are placing high value on human capital. 82% of CEO’s surveyed plan to employ more people two years from now than they do today. (Fortune 500 magazine June 2015)



With The Rapid Pace of Technological Innovation We Need to Upgrade People's OS

72% of CEO's have said their biggest challenge is the rapid pace of technological innovation – and 34% said shortage of skilled labor is another concern. What is needed is for existing talent to increase ability to innovate, communicate and adapt to the rapid pace of change. We also need to focus on skill development and change leadership abilities of people. In short people need to 'rewire' and 'rethink' how people can work together to innovate, collaborate and create new ways of doing things.

The Future Workplace Today Needs Change Leaders AND Everyone is a Leader

Ongoing disruption of business means that change is the new normal, its reality and its not going away. The solution is to help people to be change leaders and to have everyone embrace the fact that 'everyone is a leader'. The future is about shared leadership which means increased autonomy, increased accountability and increased willingness to collaborate and innovate in teams.

Contact Cheryl Cran

Phone		1-877-900-5010
Text		604-340-4700
Email		info@cherylcran.com
Skype		Cheryl Cran